

INFORMATION FOR LOCAL RESIDENTS

Dear Download Neighbours,

We are making contact as we have taken over the event management of Download Festival on behalf of Live Nation, and we want to give some information and reassurance to local residents around the plans for this year's event.

Firstly, we would like to thank you for your continued support of the event. We understand that last year, the festival faced several significant challenges, with particular emphasis on traffic congestion and noise. Recognising the importance of addressing these concerns, we are implementing crucial changes to our planning strategies to effectively mitigate their impact for this year.

2023 was the 20th anniversary of Download Festival and marked one of our biggest years to date. This included a drastic increase in the capacity of the event, plus an extra day of music on Thursday.

Looking ahead to this year's event, we are returning to a three-day festival format, with campsite access opening from Wednesday onwards. This strategic adjustment aims to facilitate a more gradual influx of festival-goers, thus helping to alleviate the congestion on local roads. Additionally, we are scaling back the event's capacity to align more closely with the attendance levels of 2022.

Traffic Management

We are working closely with North West Leicestershire District Council, Highway Agencies, Local Police and an independent traffic management company to conduct a comprehensive review of the traffic management plan of the festival. We are committed to ensuring the overall experience is improved for everyone involved. During the event there will be various changes to the local road network, this includes road and footpath closures, signage adaptations and speed limit reductions, this will all be communicated in advance with details released on our dedicated residents web page.

Noise Management

As a festival, we are also conducting a full review into our noise management plan, this includes working with an independent consultant who will be present during the event to monitor noise both at the festival and in the surrounding community. This will help to ensure we can maintain within reasonable limits and allow us to make adaptations during the event should there be any particular concerns in specific areas.

Key Dates

Show Days: Friday 14th June - Sunday 16th June Campsites Open: Wednesday 12th June - Monday 17th June Festival Build and Breakdown: 25th May - 26th June

Please expect an increased traffic flow around these dates, however, our peak times will be between **08:30 - 16:00** on:

Wednesday 12th June Thursday 13th June Friday 14th June Monday 17th June



Communication

We have made a commitment to improve the overall communication between the festival and the local community. As part of our plans to ensure positive community engagement, we are working closely with local parish councils to better understand the resident experience.

In the lead up to the event we will be consistently updating our residents web page, which will outline key event details. You can also contact us on the email address mentioned below, and the residents phone line which will be activated the week before the show.

We plan to host a drop-in session in the local area, this will allow residents to ask any questions they may have in the run up to the event - details of this will be communicated in advance through the local parish council and on the residents webpage.

Residents email address

If you have any questions before, during or after the event please don't hesitate to contact us via email at: <u>download.residents@wearefab.com</u>

This email address is dedicated to our community where a member of our management team will respond to any questions you may have.

Residents Phone Line

To help address any concerns promptly a resident's phone line will be in place from 1st June onwards. This phone is directly linked to our on-site management control centre and will help answer any queries you may have. The phone number will be shared on our residents webpage closer to the event.

Residents Tickets

Residents tickets are given to our closest neighbours, (more information will be released on our resident webpage. Please see link below). We will be in contact with residents who are allocated tickets for the event.

We hope this letter has been informative and allows you to better understand the key challenges we are committed to address for this year's event. Should you have any questions please don't hesitate to contact us via our residents email address.

Kind Regards,

Download Festival Team

Residents Webpage

https://downloadfestival.co.uk/info-category/local-residents/

QR Code:

